

GLOBAL OCEAN TRANSPORT MARKET INTELLIGENCE INITIATIVE

Maritime container transport is the backbone of world trade. In times of complex global value-creation networks, reliability and stability are critical success factors, while the markets themselves remain highly volatile. Ocean freight rates are very much market-driven, rather than cost-driven, which leaves procurement professionals in direct need of reliable and comparable data for validating rates and determining tender success.

As a member of the Market Intelligence Initiative Global Ocean Transport, you will have access to up-to-date market knowledge, rate developments and best practice analyses. Thus you are optimally prepared for all operational and strategic challenges.

FACTS & FEATURES MII GLOBAL OCEAN TRANSPORT

Segmentation → Harmonization → Benchmarking
Comparing with market sense

Facts



- Start 2002
- 18.000 port pairs
- 6 bn \$/year freight spend
- 7 m TEU/year

Process



- Port-port
- Pre-carriage
- On-carriage

Services



- Dry cargo, reefer & tank
- FCL & LCL
- Inland haulage

INDUSTRY CHALLENGES

The Ocean Freight Market Itself

Digitalization, 2020 Sulfur Cap, mergers and alliances, trade war between the US and China – it is pretty stormy on the global ocean freight market. With a profound knowledge about the ocean freight market processes and latest developments you can adapt your freight procurement strategy accordingly, steering your company safely through the rough seas.

Transparency

How is the market moving? Are my prices in line with the market? Global transport markets are characterized by complex processes and a lack of transparency. On the other hand you need reliable market information to compare freight rates, to best monitor your freight costs and to be optimally prepared for successful negotiations with your service providers.

Stakeholder Governance

Today procurement managers are faced with intricate market structures and ever-increasing demands for cost containment from their key stakeholders. It is no longer only the price that counts but also service quality, consistency, and predictability and above all an intelligent and well thought-out procurement strategy. Satisfy your stakeholders by implementing best practices and strategies tailored to your company's specific needs.

MORE THAN JUST BENCHMARKING



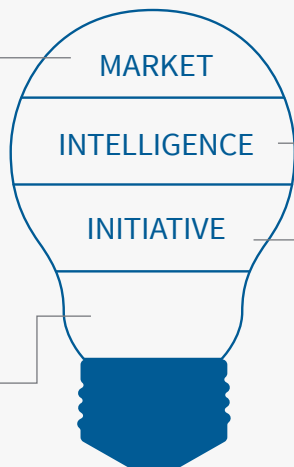
BENCHMARK DATA

- Analysis of rates, capacities and services
- Benchmarking based on „apple-apple“-comparison
- Shippers' only data: uncontaminated & validated
- Benchmark Viewer: intelligent tool for data provision and strategic views



MARKET RADAR

- Freight indices on market level
- Historic data on market development
- Continuous updates



CONFERENCES & COMMUNITY

- Compliant shipper-only exchange
- Networking of peer managers from different industries
- Best practices, market insights & outlooks



ADVISORY & EXPERTISE

- Fully fledged consultancy
- Specialized analysis on request
- Effective tender support

YOUR BENEFITS

MARKET KNOW-HOW FOR YOUR SUCCESS

- ✓ Profit from highly valid rate data transparency
- ✓ Increase savings of your transportation budget
- ✓ View market trends on global ocean freight markets
- ✓ Build up profound industry and market know-how
- ✓ Rely on a strong foundation for tactical and strategic decisions
- ✓ Discover strategic potential and best practices
- ✓ Benefit from frequent expert exchange with peer group

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Beyond figures, there is great value in the qualitative side of the exercise and the networking opportunities.

Head of Ocean Management
Tire company

ARE YOU INTERESTED IN JOINING OUR MII?

Contact us! We would be pleased to support you in optimizing your freight procurement with market intelligence.

Visit our website
WWW.TIMCONSULT.COM